

Congestion chargingCities and Systems

Rupert Brown Consultant, CTS Product Management



CONTENTS

- Road congestion What it is and consequences
- Why does it happen?
- Possible solutions
- Getting to success
- Thinking about systems to help achieve success
- Cubic's vision





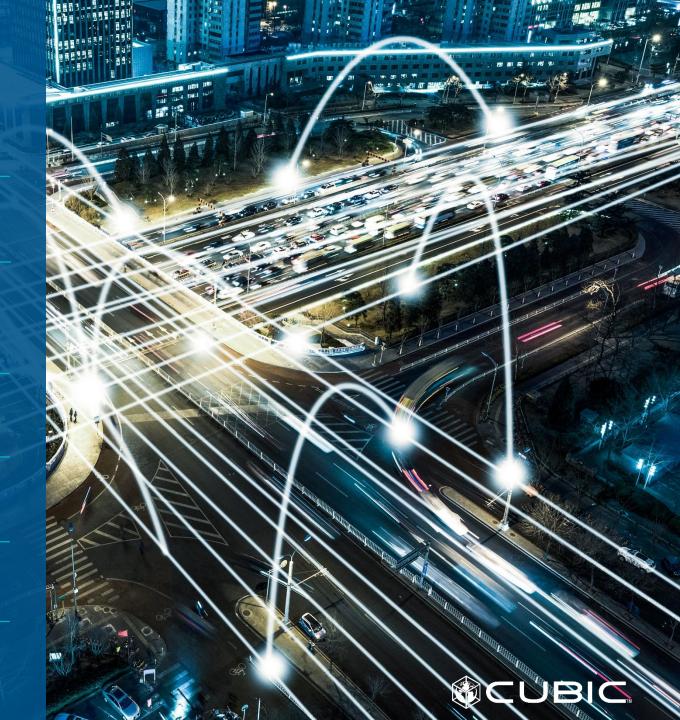
ROAD CONGESTION

- Demand for physical space
- Lower average speeds
 - Longer trip times
 - Greater unpredictability
 - Periods of no movement
- Time
- Fuel
- Health
- Amenity



WHY DOES IT HAPPEN?

- Cities with relatively static amounts of space for vehicles
- Cities with growing populations housing being built further and further away from the CBD
- Public transport taking too long to catch up with new housing leaving the car as the only transport alternative
- City centres remaining the place for well paid job opportunities
- Unchecked access to road networks no "throttling" of vehicle access
- A traffic light based system that has to stop half the cars moving half of the time
- People just assuming that they can travel!





WHY DON'T WE ALL USE PUBLIC TRANSPORT?

- Some people love their cars the personal space
- For some public transport just doesn't work –
 it isn't accessible or takes too long
- For some it doesn't feel like a safe option
- If not well maintained it can become unreliable due to failures
- If not looked after, it can be an "unpleasant space" to be in
- It too (buses) can suffer from the same congestion



SOLUTIONS TO CONGESTION

Long Term

- Spread the jobs and shops to 'city hubs'
- Where possible, build new rail and bus infrastructure
- Focus on 'high density' corridors

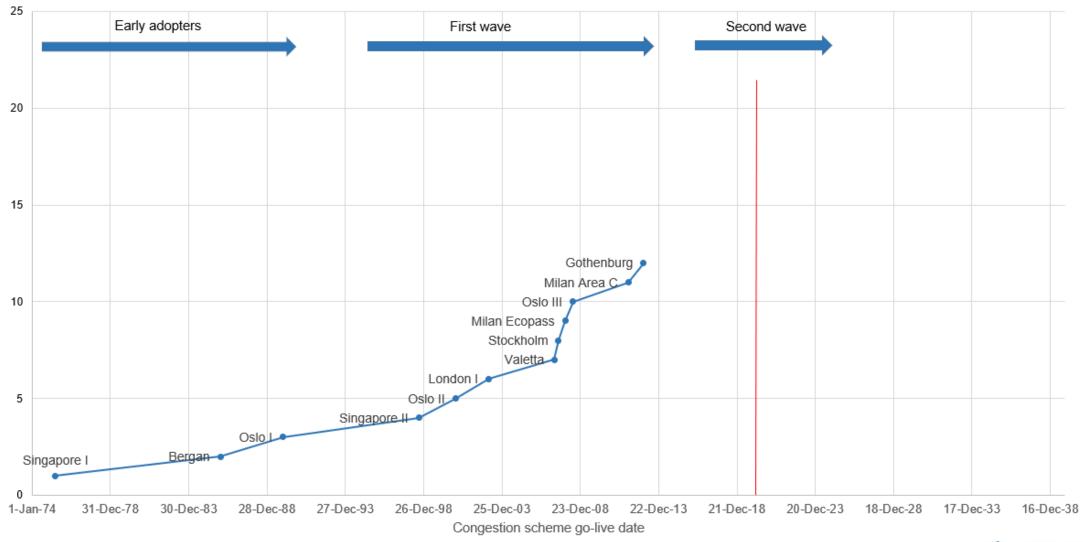
Short to medium term:

- Legislate for flexible and home working
- Invest in existing public transport services services, access, information, ticketing.
- Give roads in the city a value through charging
- Restrict parking spaces in the city



CONGESTION CHARGING SCHEMES

History and prediction



Public Support Sufficient Build up of support to support as go ahead benefits appear Fall off as detail emerges New idea, no justification Increasing support for Panic just before general idea implementation Time

Goodwin, P. (2006). The gestation process for road pricing schemes. Local Transport Today, 444.

SUCCESS FACTORS

- There is a problem
- The problem can be articulated
- The solution addresses the problem, comes with reasonable costs, is not in isolation
- Political will
- Popular support



POLLUTION AND CONGESTION

IN 2 - INRIX Congestion Index: The seven congestion rates:

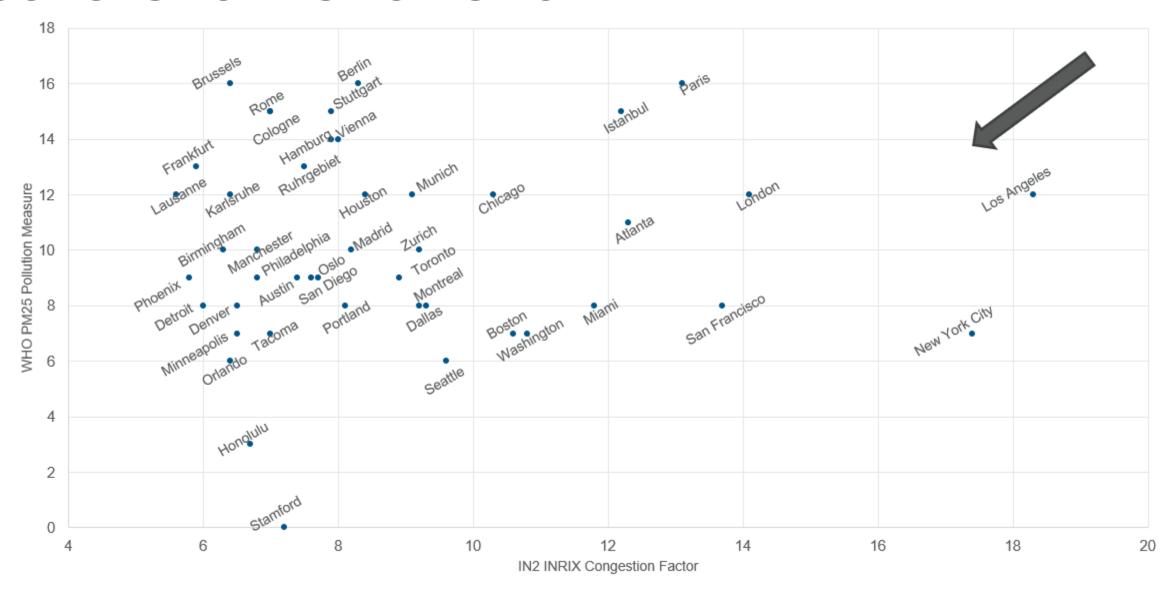
- Peak periods on highways in and out of the city
- Peak periods within a city
- Day time travel on highways in and out of a city
- Day time travel within a city
- Late night on highways in and out of a city
- Late night within a city
- Weekend travel on all roads

are weighted by relative volumes to provide a more realistic average congestion rate that reflects typical driving patterns, which is then weighted by the Median Travel Time. This, in effect, adjusts the congestion rate by the city's size and associated average journey times. This is the metric for transportation officials.

EU Air Quality Directive

Pollutant	Averaging period	Objective and legal nature and concentration	Comments	Concentration	Comments
PM _{2.5}	Daily			25 μg/m³	99 th percentile (3 days/year)
PM _{2.5}	Annual	Limit value, 25 µg/m³		10 μg/m³	
PM ₁₀	Daily	Limit value, 50 µg/m³	Not to be exceeded on more than 35 days per year	50 μg/m³	99 th percentile (3 days/year)
PM ₁₀	Annual	Limit value, 40 µg/m³		20 μg/m ³	
O_3	Maximum daily 8-hour mean	Limit value, 120 μg/m ³	Not to be exceeded on more than 25 days per year, averaged over three year	100 μg/m ³	
NO_2	Daily	Limit value, 200 μg/m ³	Not to be exceeded on more than 18 times a calendar year	200 μg/m ³	
NO ₂	Annual	Limit value, 40 µg/m³		40 μg/m³	

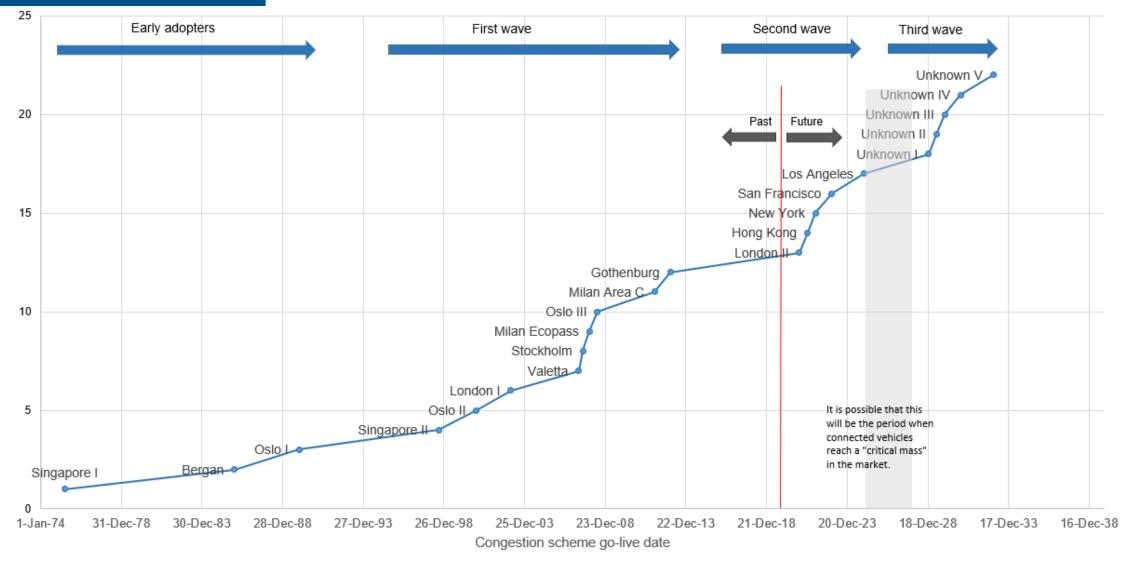
CONGESTION VS POLLUTION





CONGESTION CHARGING SCHEMES

History and prediction





CHARGING FLEXIBILITY

- The time of day, day of week and special days such as public holidays
- Whether a charge is suspended or to be applied
- Vehicle class
- Vehicle powertrain type
- Vehicle use
- Address where the owner of the vehicle resides
- The status of the vehicle owner (special needs)
- The journey taken in the context of a geographic area, corridor or charging points
- The journey taken in the context of a network of tolled roads (network pricing)
- The level of congestion present on any given route
- The type of account or pass



BUSINESS CAPABILITY MODEL

Accounts creation and maintenance

Responding to customer queries

Taking payments

Managing complaints and disputes

Fulfilment

Managing commercial accounts

Manage exceptions

Manage data

MaaS data exchange

Interoperability

data exchange

Manage data agreements

Credit management

Logistics

Communications management

Prosecution support

Financial management

Audit and reporting

Analytics

Manage roadside equipment

Trip reconstruction

Trip checking

Manage image processing

Charging engine

Trip allocation

Future vehicle technology

Manage tags

Geographic awareness services

Vehicle services

standards

IT operations

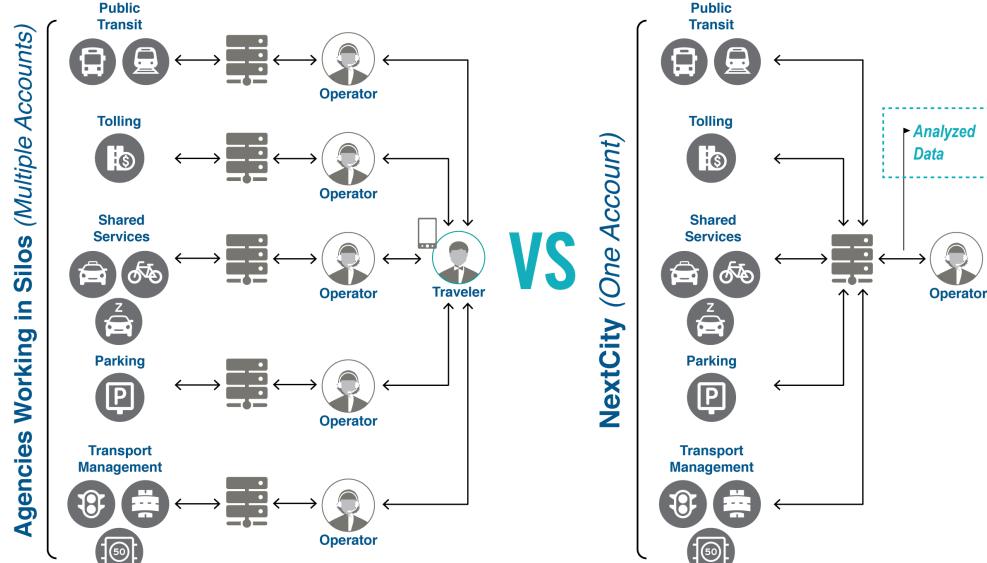
Governance and system development

Traffic model and simulator (Digital Twin)

User help services



NextCity® INTEGRATED TRANSPORTATION





► Personalized, Predictive,

Actionable Intelligence

CUBIC INTELLIGENT TRANSPORTATION SOLUTIONS



BUSINESS CAPABILITY MODEL (ENHANCED)

Accounts creation and maintenance **Taking payments**

Servicing customer's needs to travel



Credit management

Logistics

Financial management

Managing complaints and disputes

Communications management

Prosecution support

Audit and reporting

Fulfilment

Managing commercial accounts

Manage transit equipment

Analytics

Manage exceptions

Manage roadside equipment

Trip reconstruction

Trip checking

Traffic & Transit data fusion

Manage image processing

Charging engine (dynamic pricing)

Trip allocation

Manage traffic movements

Future vehicle technology

Manage tokens

Geographic awareness services

Vehicle services

Interoperability data exchange

Manage data standards

IT operations

Governance and system development

Traffic model and simulator (Digital Twin)

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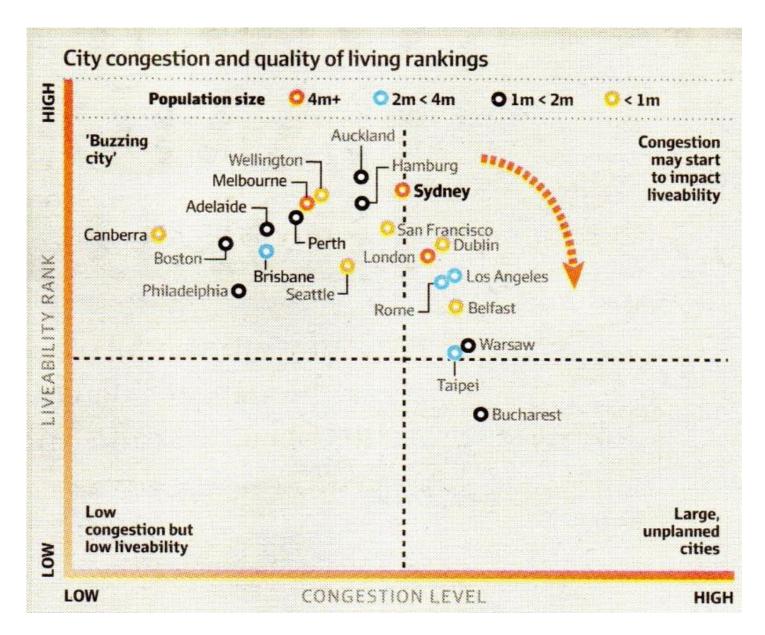


Thank You!

Rupert Brown
Consultant, CTS Product Management
Rupert.Brown@Cubic.com



CONGESTION VS LIVEABILITY



From the Australian Financial Review 1st June 2019.

Includes Australian cities not included as part of the INRIX data.

